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seqWell Closes Series B Round with \$9M



Congratulations to NSIV grad, [seqWell](#), on its recently announced \$9M Series B financing round! The round was led by Research Corporation Technologies (RCT) and joined by the BroadOak Fund and current investors. [seqWell](#) plans to expand its PlexWell sequencing library

prep technology into new areas to meet increasing customer needs.

Also announced was the appointment of genomics industry pioneer and entrepreneur [Paul McEwan](#) as Board Chairman. Read the full release [here](#).

MassCEC Celebrates Ten Years of Leadership in Clean Energy

The **Massachusetts Clean Energy Center** (MassCEC) began



operations in 2010 and has established Massachusetts as a national leader in clean energy innovation. A recently published [blog](#) by Galen Nelson, the Chief Program Officer, provides a great

summary of the accomplishments over this past decade including an 86% increase in clean energy jobs and now over 110,000 working in this industry. Ongoing grant support from MassCEC has been critical to the success of many cleantech startups at NSIV. In addition, the MassCEC Internship Program has been a huge benefit to both NSIV and its member companies. Across the state, more than 3,600 internships have been awarded in the past decade.

Unfortunately, funding for MassCEC is currently at risk. An [article](#) in the Boston Globe earlier this year focused on the problems ahead. For more on this topic, please see an [Op-Ed](#) in **Commonwealth Magazine** that explains the issues in some detail and makes the case for more funding for the MassCEC.

Commercial Strategy Workshop - March 23rd

NSIV and the **New England CRO/CMO Council** are hosting a workshop at NSIV on March 23rd. This workshop, led by three expert speakers who have all worked with companies that supply/service the life sciences industry, will offer attendees a variety of practical knowledge on commercial strategies specifically for companies who supply and/or service the pharma and biotech community. Topics range from entrepreneurship to sales and marketing.

Attendees should expect to leave with applicable ideas and tools to improve their businesses, their access to revenues, and their ability to find and speak to their ideal customers.

This workshop is appropriate for business owners and heads of sales or marketing in contract R&D and supply chain companies. Included in the ticket are:

- Discounted DISC analysis and profile
- Discounted license to an integrated CRM and Marketing Automation platform, perfect for a start-up

To learn more, or register please visit: 2020 [New England CRO Commercial Strategy Workshop](#). Tickets cost \$95.

Keeping up with NSIV

News and updates from NSIV member companies:

[IVIVA MEDICAL](#) accomplished



its year-end goal of implanting an early prototype of their renal graft in a large animal model.

Congratulations to IVIVA!



Last week, [Gitte Pedersen](#), the CEO of [Genomic Expression](#), was a panel speaker at the *Seed and Angel Financing for Life Science Companies - Boston* held at Draper in Cambridge. Gitte joined a group sharing their insights on launching life science startups from the perspectives of

founder and investor. The event was sponsored by [ENET](#), The Boston Entrepreneurs' Network.

What's Happening Around the North Shore & Beyond



NSTC's Sustainability Forum Luncheon, Feb. 5th. 11:30 am - 1:00 pm

Today's All Electric, Solar Powered Home Can Enable a Zero Carbon Tomorrow

The Presenter is James Manzer, Managing Director,

ReVision Energy.

T.H.E. Connector Forum on Wednesday, Feb. 12th, 5:30-7:30 pm: *The Federal Reserve's View of the State of the Economy*

The guest speaker is Osborne Jackson, Senior Economist, New England Public Policy Center, Federal Reserve Bank, Boston.

The topic will cover trends in the New England economy related to wages, employment, types of jobs and current statistics and probability of recession.

Details and registration info for both events can be found [here](#).

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