

Welcome to our October 2018 Newsletter!
Watch for a new mini edition each month...

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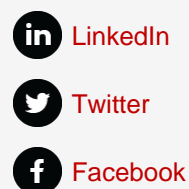
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NSIV Website

Find all these stories and more on our website! Stay informed at NSIV.org.

Keep Up With Us



NSIV Member Spotlight - Inovotion

"If I could describe [INOVOTION](#) in one sentence," says Olivier Baverey, INOVOTION's US representative; "it would be accelerating research in oncology, while minimizing costs and risk."

INOVOTION began operations in 2014, after 5 years of R&D and more than 150 studies based in Grenoble, France. The company's founder, Professor Jean Viallet, developed their technology at the Institute for Advanced Biosciences, a cancer research center at Grenoble Alpes University. They have produced a highly sensitive and easily reproducible assay for preclinical anticancer drug discovery program based on a chicken embryo model. Its basis lies in monitoring the growth and the metastatic dissemination of human tumor cells.

inovotion
WHICH MOLECULE WILL STAND OUT

The company's tagline is "which molecule will stand out?" It refers to one common use for their technology, which involves screening compounds in a library of assets. Read more [here](#).

NSIV InBIA Soft Landings Designation - Update

Last month North Shore InnoVentures proudly announced its selection for the [InBIA Soft Landings Designation](#).



We thought you might like to see a picture of the award.

This month, NSIV staff has met with entrepreneurs from Medical Valley (Germany) and others visiting Boston for the Boston Immersion Program.

NSIV CEO **Chris Isley** led a panel discussion, welcoming international startups to the Boston Innovation Ecosystem, sponsored by the Richi Entrepreneurs and ACTION Innovation Network.

To read more about what the Soft Landings Designation means, click [here](#).

NSIV Welcomes Erica Pratt, New Lab Manager

NSIV would like to welcome **Erica Pratt** to the team! Erica graduated *magna cum laude* from Boston University, studying Biomedical Lab and Clinical Services. After graduating, she worked as a biologist for Hamilton Thorne, manufacturing medical devices for the reproductive industry.

Following her role as a biologist, Erica taught 9th grade biology, and eventually transitioned to Cell Signaling Technology where she performed tissue culture.



Born and raised in Gloucester, Erica loves to walk along the harbor and watch the ocean. Erica is excited to get away from the bench but still be involved with the lab.

When asked whether she's a hacker, hipster or hustler, Erica answered hacker without hesitation. Hackers are responsible for technology breakthroughs and defining new boundaries. Welcome to the team, Erica!

Tom is our IRONMAN

Here we go bragging again... but we can't help ourselves. NSIV's **Tom Kinneman** has achieved another amazing feat of endurance! He's just back from the 2018 IRONMAN World Championship in Kona, Hawaii on October 13th. He's holding a beautiful championship bowl awarded for placing **2nd** in

the world in his age group.



If you are not familiar with this kind of competition, Tom first swam 2.4 miles, then biked for 112 miles and finally ran a marathon (26.2 miles) - all on the same day, in just 11 hours and 38 minutes to be precise.

Tom did get to enjoy some well-deserved R&R before heading back to the office.

For some interesting facts about the **IRONMAN World Championships**, now in its 40th year, read more [here](#).

Events, News and Updates

November 1st - Join [Richi Entrepreneurs](#) and [ACTION Innovation Network](#)'s annual **Toast To Impact** party to **celebrate Massachusetts' unique health and cleantech innovation ecosystem!** Come and honor the incredible work that incubators, investors, government, academia, and other professionals are doing to support entrepreneurs and innovators - all with a common goal of making a great impact to our society and environment. [Register](#).

[Massachusetts Life Sciences Center Milestone Achievement Program](#) (MAP) is designed to address the needs of early-stage life sciences companies by providing **grant funding** to execute critical, value-creating technical milestones. This program aims to fill a gap within the existing funding environment to enable early stage companies to attract additional follow on funding. The **Deadline to apply is December 14, 2018** - find all the [details](#).

NSIV graduate [Quad Technologies](#) was recently featured in an online article in News@Northeastern: "How An Idea from a Lab May Change Cancer Treatments". Here's the [link](#).

We've also been reading about another NSIV grad, [Siris Medical](#), who has announced the release of PlanMD™ Software, a new AI decision support solution for radiation oncology. You can read the press release [here](#).

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